

NuVoWay LifeStyle Coaches Revenue

Year 1

Walking Business Cards (WBC's) - 25/Coach
Products and services @ 30% discount.

- 1 Training/Coaching session/week = $25 \times \$60 \times 0.7 = \$1050/\text{wk} = \$4200/\text{mth}$

Prospecting

20 households/day, 5 days/week - 100 household/week

- 10 New client/members on NuVoWay LifeStyle Management app/week at \$100/yr.
NWLSC receives 30% commission on these sales and includes a 45 minute brainstorming session with each new membership = $10 \times \$30. = \$300/\text{wk} = \$1200/\text{mth}$

Training/Coaching

- 10 clients/week = $10 \times \$60 = \$600/\text{wk} = \$2400/\text{mth}$

Year 2

NuVoWay FIT Centres

NWLSC receives 30% commission

- 100 members contributed at \$50/mth. $100 \times \$15 = \$1500/\text{mth}$

Product

WBC's - NuVo **FOUNDATION** client receives product at 30% discount (\$63/mth).

- NWLSC receives 10% commission = $25 \times \$9.00/\text{mth} = \$225/\text{mth}$

NuVo **FOUNDATION** The most complete nutritional ever! \$90/mth (\$3/can) 30% commission

- 100 clients - $100 \times \$27/\text{mth} = \$2700/\text{mth}$

Totals in Year 2 while network is still immature:

WBC's - $\$4200 + \$225 = \$4425/\text{mth}$

Prospecting - $\$1200/\text{mth}$

Training - $\$2400/\text{mth}$

NuVoWay FIT Centres - $\$1500/\text{mth}$

Product - $\$2700/\text{mth}$

Total - $\$12,225/\text{mth} = \$146,700$