



Find the greatness within

Planned Progression for Montreal (and every other city we enter)

Year One (2026)

- 100 **NuVoWay LifeStyle Coaches** each building a client base of 100 at \$100/mth (for this they receive a one hour session/mth with the NuVoWay LifeStyle Coach as well as unlimited use of the **NuVoWay LifeStyle Management App** and access to all Local Market Activities across the Territory). At \$60/client/mth, this represents \$6000/mth for the NWLSC, or \$72k/year. Also building a base of several hundred users of the NuVoWay LifeStyle Management App and Local Market Program at \$25/mth.

Year Two (2027)

- Development of the **NuVoWay FIT Centre**. An exclusive gym for NuVo members. Each NWLSC will contribute on average 50 members to the Centre at \$50/mth - meaning that each FIT Centre will have at least 1250 members when the doors open (25 NWLSC's x 50 members each). The Area Manager will be intrinsically tied to the operation as General Manager and will benefit from profit sharing.

Year Three (2028)

- Development of the **NuVoWay LifeStyle Centre** with 8 courts each of racquetball, squash, tennis and badminton, a state of the art fitness centre, sports bar/resto with 4 golf simulators. Each NWLSC will contribute on average 50 members to the Centre at \$100/mth (no court fees). This will mean we will have 5,000 members from day one. The Territory Manager will be responsible for management of this facility and will benefit from profit sharing in this facility

This is the planned progression for every Territory we enter.

- In 2027 it is our aim to open 50 Major Markets across North America.
- In 2028 it is our aim to open 50 major markets across the world.
- In 2029 it is our aim to open 100 major markets across the world.

NuVoWay.ca

Leading a health, fitness and LifeStyle revolution.