



Find the greatness within

Planned Progression for Montreal (and every other city we enter)

Year One (2025)

- 100 **NuVoWay LifeStyle Coaches** each building a client base of 100 at \$100/mth (for this they receive one 90 min session/mth with the NuVoWay LifeStyle Coach as well as unlimited use of the **NuVoWay LifeStyle Management App** and access to all Local Market Activities across the Territory). At \$65/client/mth, this represents \$6500/mth for the NWLSC, or \$78k/year. Also building a base of several hundred users of the NuVoWay LifeStyle Management App and Local Market Program at \$25/mth.

Year Two (2026)

- Development of the **NuVoWay FIT Centre**. An exclusive gym for NuVo members. Each NWLSC will contribute on average 50 members to the Centre at \$50/mth. This will mean we have 5,000 members when we open the doors. NWLSC's will receive a 30% commission for each member they bring in. At 50 members, this represents \$750/mth to the NWLSC. The Area Manager will be responsible for management of this facility and will have 49% equity in the Centre.

Year Three (2027)

- Development of the **NuVoWay LifeStyle Centre** with 8 courts each of racquetball, squash, tennis and badminton, a state of the art fitness centre, sports bar/resto with 4 golf simulators. Each NWLSC will contribute on average 50 members to the Centre at \$75/mth (no court fees). This will mean we will have 5,000 members from day one. NWLSC's will receive a 30% commission for each member they bring in. At 50 members this represents \$975/mth to the NWLSC. The Territory Manager will be responsible for management of this facility and will have 49% equity in the Centre.

This is the planned progression for every Territory we enter.

- In 2026 it is our aim to open 50 Major Markets across North America.
- In 2027 it is our aim to open 50 major markets across the world.
- In 2028 it is our aim to open 100 major markets across the world.

NuVoWay.ca

Leading a health, fitness and LifeStyle revolution.