

## **NuVoWay University**

We are currently building the complete programs to train and certify our NuVoWay LifeStyle Coaches in-house. We believe this is the way to go as by doing it this way we can create a program which turns out coaches who mirror all the qualities we believe are essential for success in our business.

The objective is to initially train and certify our NuVoWay LifeStyle Coaches, readying them to get out into their Areas/Zones and to help their clients towards optimal health, physically, mentally, socio-emotionally, spiritually and financially.

We will be charging our prospectives \$299 for the basic course and certification, which includes a gift of a NuVo Track Suit, a NuVo T-shirt and ball cap.

In year 1 revenue from this will be: Montreal - 1 Territory 100 NWLSC's x \$299. = \$30k

In year 2 revenue from this will be: 50 major North American markets with 100 NWLSC's average/market 5000 NWLSC's x \$299. = \$1.5M

In year 3 revenue from this will be: 50 major global markets with 100 NWLSC's average/market 5000 NWLSC's x \$299. = \$1.5M

In addition, we will periodically (every 6 mths) release continuing education modules in each of the 3 essential areas: fitness training, nutritional coaching, LifeStyle coaching.

NuVoWay.ca

Leading a health, fitness and LifeStyle revolution