

# What's in store for NuVoWay LifeStyle Coaches

## Phase One

NuVoWay LifeStyle Management app sales - 50% of every membership sale @ \$100/yr. With membership each client will receive 1 free 45 minute introductory/brainstorming session with their coach (value >\$100).

Objective: grow your membership base as high as possible ideally 1000 or more - 10/wk @ \$50/client = \$500/wk, \$2000/mth

Revenue from training/coaching sales - 100%.

Suggested fees: \$75/hr, 5 sessions for \$300.

Objective: 10 or more weekly sessions - \$600/wk, \$2400/mth

## Phase Two

**NuVoWay FIT Centres** - \$50/mth - Area Managers will have a 49% equity stake.

30% commission on all membership sales from your base

Objective: 100 members @ \$15/mth = \$1500/mth

## Phase Three

**NuVoWay LifeStyle Centres** -. \$75/mth, no court fees. Territory Managers will have a 49% equity stake.

30% commission on all membership sales from your base

Objective: 100 members @ \$22.50/mth = \$2250/mth

## Products

Planned introduction of the following products into the mix once the network is 'loaded' ie once we have 250 NuVoWay LifeStyle Coaches in place and our Coaches are growing their client/membership base.

30% commission on all sales to their base:

- NuVo **FOUNDATION** Shakes - the easiest, most complete nutritional ever created! Blend of vitamins, minerals, herbs, antioxidants and super foods. Available in Mint Chocolate, Berry Bonanza and French Vanilla.
- NuVo **AWAKE!** Energy Drinks - A cutting-edge blend of actives aimed at giving you a long term energy boost all the while tasting great!
- NuVo **CREATION** Bars - the tastiest and most advanced formulations ever produced.
  - **CREATION XTREME Energy**
  - **CREATION XTREME Protein**
  - **CREATION XTREME Mass**
  - **CREATION XTREME Lean**
- NuVo **SENSATION** Jubes - State of the art nutritional supplements in an easy to take, readily bioavailable, very tasty gummy format.
  - **SENSATION Essential Jubes** - Complete multivitamin format
  - **SENSATION Energize Jubes** - Advanced energizing format
  - **SENSATION Lean Dream** - Advanced thermogenic
  - **SENSATION Muscle-Up** - Advanced creatine product
  - **SENSATION Self-Defence** - Immune stimulant

We will regularly poll our growing base of members to see what other products and/or services we can provide them to make their lives better.